

DialAmerica Marketing (telemarketing company) sells magazines and donates 12.5% of the subscription price back to the Children's Art Project at M. D. Anderson Cancer Center. Since 1996, DialAmerica has donated more than \$4 million to the Children's Art Project (approx. \$800,000 a year). They make approx. 40,000 calls a week on our behalf and these calls have lead to everything from volunteer commitments to donations to underwriters for our project. DialAmerica has always handled every situation or issue that has risen from this with professionalism and expediency. Actually, the number of issues encountered have been quite minimal. DialAmerica's efforts are very valuable in helping us meet our mission of making life better for children with cancer. We are extremely concerned that if DialAmerica's support of the Children's Art Project is not available, it would be very difficult on our project.

Thank you,

Shannan A. Murray

Executive Director, Children's Art Project

M. D. Anderson Cancer Center